

Local Rank Tracker

Broward County Pool Services

A self-scoring worksheet to see where you actually rank in the local pack — and exactly how far the top 3 are pulling ahead.

01 WHERE DO YOU RANK?

START HERE

Business name _____ Main search term _____

02 YOUR CURRENT POSITION

OPEN GOOGLE IN INCOGNITO

🔍 pool service [your city] SEARCH QUERY

YOUR RANK IN LOCAL PACK
_____ of 3 map results

MONTHLY IMPRESSIONS
_____ views / mo

03 YOUR COMPETITION

TOP 3 + YOUR SPOT

RANK	BUSINESS	RATING	REVIEWS
1	_____	★★★★★	_____
2	_____	★★★★★	_____
3	_____	★★★★★	_____
YOU	<i>your spot?</i> _____	—	—

04 THE GAP

WHAT IT'S COSTING YOU

VISIBILITY LOSS
_____ / month
impressions lost to Rank #2

REVIEW GAP
_____ more reviews
Rank #1 is ahead of you by this many

PHOTO GAP
_____ more photos
Rank #2 has uploaded this much more

Worksheet 02 / 04 • Local SEO Audit Series • Zenith-hub@outlook.com
"Most pool services we audit move from #8-#15 → #1-#3 in 90 days."

Get your real ranking + a 7-day action plan. No subscription, no upsell — one call

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954-816-7823