

30-Day GBP Action Plan

Broward County Pool Services

The exact sequence to climb from page 2 → local pack in 30 days. Week-by-week breakdown.



WEEK 01
Photos



WEEK 02
Posts



WEEK 03
Reviews



WEEK 04
Area & Tags

WEEK PHOTOS

Days 1-7

01

- 01 Upload **10 new before/after** pool photos
- 02 Add **5 team / equipment** photos
- 03 Include service area photos (vans, office)

GOAL 25+ total photos live on your profile

WEEK POSTS

Days 8-14

02

- MON **Seasonal tip** – free advice
- WED **Before / after** project
- FRI **Customer review** highlight

GOAL 3 posts live, weekly rhythm established

WEEK REVIEWS

Days 15-21

03

- 01 Reply to **every existing review** within 24 hrs
- 02 Text **10 recent customers**: "Would love a Google review"
- 03 Track responses in a simple sheet

GOAL 5+ new reviews, 100% response rate

WEEK SERVICE AREA + TAGS

Days 22-30

04

- 01 Expand service area to **10+ Broward cities**
- 02 Add **20+ service categories**
- 03 Update description: **100+ words, keyword-rich**

GOAL Profile completion 80%+

DAY 30 **Expected results after the plan**

+400%

IMPRESSIONS

Map-pack views per month

+150%

CALLS

Direct from GBP listing

#1 – #3

LOCAL PACK RANK

Moving up from page 2 of search results

"Most pool services we work with move from *invisible* → *top 3* in 90 days. This plan gets you started. We handle the execution — all you do is call."

NO SUBSCRIPTION

NO UPSELL

ONE CALL

Get your personalized action plan + audit.

CALL DIRECT

954-816-7823